

# STAY EMPOWERED WHEN YOU LOSE POWER

*Everything you need to know about Power Outages*

The average American will lose up to **8 hours** of power this year.  
*That's almost an entire season of Game of Thrones.*

**3.5 million** Americans experience a power outage each week. That's like all of Los Angeles blacking out every 7 days.

## What's to blame?



weather



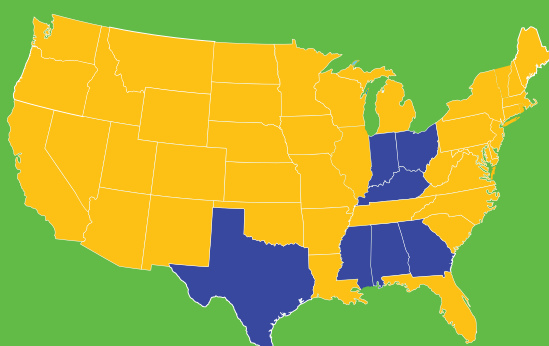
faulty equipment



animal-related issues

## Storm chasers:

the states most likely to lose power because of weather



## AFTER FOUR, IT'LL COST YOU MORE



Power out over 4 hours?



The USDA recommends:

**throw away ALL perishables:**  
dairy, meat, fish, leftovers, eggs, etc.

That averages  
**\$200**  
per freezer  
or refrigerator

And if you have to seek shelter elsewhere, the average hotel costs

**\$137**  
per night

## IT'S GONNA HAPPEN!

Tips So You're Prepared When You Lose Power

**Flaming follies:**  
NEVER use candles for light during a blackout or power outage

**Afraid of the dark?**  
Have flashlights & batteries for every person in the home

Plan ahead: Keep at least 2 gallons of water on hand.

Don't open the refrigerator or freezer door more than you need.

**Mobile mojo:**  
Keep a charged power bank handy to keep your mobile devices on

Stock up on non perishable food that you can eat without cooking.

**Hair emergency!**  
Use an inverter with your car battery to power your hair dryer or coffee pot

**#PowerFail**  
Turn off and unplug computer equipment so it won't be damaged by a power surge

**No cable! Now what?**  
Keep your kids occupied with a charged tablet or by reading them a story

**Don't tell me to chill out.**  
Your water heater will keep water warm for 3-4 hours

**Turn on and tune in:**  
Have a radio & batteries on hand to listen for updated information

Wait at least 15 minutes before turning on your computer and appliances after the power has been restored.

You don't have to be in the dark during a power outage.  
Get all the batteries you need to be prepared at  
[interstatebatteries.com](http://interstatebatteries.com)



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